

# MILD INFLAMED ACNE (10 lesions or less on the face)

NeoGenesis "mild inflamed acne" case study participants and retail clients alike have shown successful results with Cleanser and MB-1 Spray. MB-1 is an active probiotic spray that helps rebalance the dysbiosis of bacteria on the skins' surface by delivering active bacterial cultures and molecules that soothe + calm the skin. Recovery is abundant in our patented S<sup>2</sup>RM® technology which delivers all the necessary proteins needed to help the skin heal.

#### MODERATE INFLAMED ACNE (10 -30 lesions on the face)

"Moderate inflamed acne" will require a more diligent protocol to combat. The skin may have more of a plastic-like sebum buildup, in addition to the inflammation, that needs to be cleared so the stem cell released molecules and other active ingredients are effectively delivered. This condition may be associated with quite sensitive skin, which was taken into account when developing this healthy treatment protocol.

#### **SEVERE INFLAMED ACNE** (30 or more lesions on the face)

"Severe inflamed acne" may have developed a mask-like buildup on the skin with inflammation, blackheads, whiteheads and cysts. The bacteria may also produce a biofilm composed of polysaccharides and proteins, similar to a plastic protective covering making the bacteria resistant to treatment. The skin must be cleared of the buildup before the more anti-inflammatory serums will have a positive effect on the skin. This will take time to gently remove this buildup to reveal refined skin underneath.

	INFLAMED ACNE		
	MILD	MODERATE	SEVERE
АМ			
STEP 1	Gently cleanse with Cleanser	Gently cleanse with Cleanser	Gently cleanse with Cleanser
STEP 2	Apply Recovery	Apply Recovery	Apply Recovery
STEP 3	Spot treat with Salicylic Acid Gel	Apply Salicylic Acid Gel over entire face	Apply Salicylic Acid Gel over entire face
STEP 4	Apply Barrier Renewal Cream	Apply Barrier Renewal Cream	Apply Barrier Renewal Cream
STEP 5	Finish with <b>MB-1</b> and spray on to skin	Finish with <b>MB-1</b> and spray on to skin	Finish with <b>MB-1</b> and spray on to skin
PM			
STEP 1	Gently cleanse with Cleanser*	Gently cleanse with Cleanser*	Gently cleanse with Cleanser*
STEP 2	Apply Recovery	Apply Recovery	Apply Recovery
STEP 3	Spot treat with Salicylic Acid Gel	Apply Salicylic Acid Gel over entire face	Apply Salicylic Acid Gel over entire face
STEP 4	Follow with Mandelic Acid** (use every other night)	Follow with Mandelic Acid** (use every other night for first week, then proceed to nightly use)	Follow with Mandelic Acid** (use every other night for first week, then proceed to nightly use)
STEP 5	Apply Barrier Renewal Cream	Apply Barrier Renewal Cream	Apply Barrier Renewal Cream
STEP 6	Finish with <b>MB-1</b> and spray on to skin	Finish with <b>MB-1</b> and spray on to skin	Finish with <b>MB-1</b> and spray on to skin

<sup>\*</sup> For gentle exfoliation, apply **Volcanic Ash Mask** after cleansing 1-3x/week for up to 10 minutes. Then remove with a warm, dark cloth and proceed with protocol.

<sup>\*\*</sup> Use Mandelic Acid for the treatment of Post Inflammatory Hyperpigmentation (PIH). Once pustules have cleared, use Mandelic Acid for maintenance and to keep PIH under control. Spot treat as needed with Salicylic Acid Gel.



# MILD NON-INFLAMED ACNE (10 lesions or less on the face)

NeoGenesis "mild non-inflamed acne" case study participants and retail clients alike have shown successful results with Cleanser and MB-1 Spray. MB-1 is an active probiotic spray that helps rebalance the dysbiosis of bacteria on the skins' surface by delivering active bacterial cultures and molecules that soothe + calm the skin. Recovery is abundant in our patented S<sup>2</sup>RM® technology which delivers all the necessary proteins needed to help the skin heal.

### MODERATE NON-INFLAMED ACNE (10 -30 lesions on the face)

"Moderate non-inflamed acne" will require a more diligent protocol to combat. The skin may have more of a plastic-like sebum buildup, in addition to the inflammation, that needs to be cleared so the stem cell released molecules and other active ingredients are effectively delivered. This condition may be associated with quite sensitive skin, which was taken into account in this healthy treatment protocol.

### **SEVERE NON-INFLAMED ACNE** (30 or more lesions on the face)

"Severe non-inflamed acne" may have developed a mask-like buildup on the skin with inflammation, blackheads, whiteheads and cysts. The bacteria may also produce a biofilm composed of polysaccharides and proteins, similar to a plastic protective covering making the bacteria resistant to treatment. The skin must be cleared of the buildup before the more anti-inflammatory serums will have a positive effect on the skin. This will take time to gently remove this buildup.

	NON-INFLAMED ACNE				
	MILD	MODERATE	SEVERE		
AM					
STEP 1	Gently cleanse with Cleanser	Gently cleanse with Cleanser	Gently cleanse with Cleanser		
STEP 2	Apply Recovery	Apply Recovery	Apply Recovery		
STEP 3	Spot treat with Salicylic Acid Gel	Spot treat with Salicylic Acid Gel	Spot treat with Salicylic Acid Gel		
STEP 4	Apply Barrier Renewal Cream	Apply Barrier Renewal Cream	Apply Barrier Renewal Cream		
STEP 5	Finish with <b>MB-1</b> and spray on to skin	Finish with <b>MB-1</b> and spray on to skin	Finish with <b>MB-1</b> and spray on to skin		
PM					
STEP 1	Gently cleanse with Cleanser*	Gently cleanse with Cleanser*	Gently cleanse with Cleanser*		
STEP 2	Apply Recovery	Apply Recovery	Apply Recovery		
STEP 3	Spot treat with Salicylic Acid Gel	Spot treat with Salicylic Acid Gel	Spot treat with Salicylic Acid Gel		
STEP 4	Follow with Mandelic Acid** (use every other night)	Follow with Mandelic Acid** (use every other night for first week, then proceed to nightly use)	Follow with Mandelic Acid** (use every other night for first week, then proceed to nightly use)		
STEP 5	Apply Barrier Renewal Cream	Apply Barrier Renewal Cream	Apply Barrier Renewal Cream		
STEP 6	Finish with <b>MB-1</b> and spray on to skin	Finish with <b>MB-1</b> and spray on to skin	Finish with <b>MB-1</b> and spray on to skin		

<sup>\*</sup> For gentle exfoliation, apply **Volcanic Ash Mask** after cleansing 1-3x/week for up to 10 minutes. Then remove with a warm, dark cloth and proceed with protocol.

<sup>\*\*</sup> Use **Mandelic Acid** for the treatment of Post Inflammatory Hyperpigmentation (PIH). Once pustules have cleared, use **Mandelic Acid** for maintenance and to keep PIH under control. Spot treat as needed with **Salicylic Acid Gel**.



# MILD COMBINATION ACNE (10 lesions or less on the face)

NeoGenesis "mild combination acne" case study participants and retail clients alike have shown successful results with Cleanser and MB-1 Spray. MB-1 is an active probiotic spray that helps rebalance the dysbiosis of bacteria on the skins' surface by delivering active bacterial cultures and molecules that soothe + calm the skin. Recovery is abundant in our patented S<sup>2</sup>RM® technology which delivers all the necessary proteins needed to help the skin heal. When treating "combination" acne, treat it like "inflamed". Once it is under control it can be treated like "non-Inflamed" acne

#### **MODERATE COMBINATION ACNE** (10 -30 lesions on the face)

"Moderate combination acne" will require a more diligent protocol to combat. The skin may have more of a plastic-like sebum buildup, in addition to the inflammation, that needs to be cleared so the stem cell released molecules and other active ingredients are effectively delivered. This condition may be associated with quite sensitive skin, which was taken into account in this healthy treatment protocol.

# **SEVERE COMBINATION ACNE** (30 or more lesions on the face)

"Severe combination acne" may have developed a mask-like buildup on the skin with inflammation, blackheads, whiteheads and cysts. The bacteria may also produce a biofilm composed of polysaccharides and proteins, similar to a plastic protective covering making the bacteria resistant to treatment. The skin must be cleared of the buildup before the more anti-inflammatory serums will have a positive effect on the skin. This will take time to gently remove this buildup.

	COMBINATION ACNE			
	MILD	MODERATE	SEVERE	
AM				
STEP 1	Gently cleanse with Cleanser	Gently cleanse with Cleanser	Gently cleanse with Cleanser	
STEP 2	Apply Recovery	Apply Recovery	Apply Recovery	
STEP 3	Spot treat with Salicylic Acid Gel	Spot treat with Salicylic Acid Gel	Spot treat with Salicylic Acid Gel	
STEP 4	Apply Barrier Renewal Cream	Apply Barrier Renewal Cream	Apply Barrier Renewal Cream	
STEP 5	Finish with <b>MB-1</b> and spray on to skin	Finish with <b>MB-1</b> and spray on to skin	Finish with <b>MB-1</b> and spray on to skin	
РМ				
STEP 1	Gently cleanse with Cleanser*	Gently cleanse with Cleanser*	Gently cleanse with Cleanser*	
STEP 2	Apply Recovery	Apply Recovery	Apply Recovery	
STEP 3	Apply Salicylic Acid Gel over entire face	Apply Salicylic Acid Gel over entire face	Apply Salicylic Acid Gel over entire face	
STEP 4	Follow with Mandelic Acid** (use every other night for the first week, then move to nightly use once pustules have subsided)	Follow with Mandelic Acid** (use every other night for the first week, then move to nightly use once pustules have subsided)	Follow with Mandelic Acid**  (use every other night for the first week, then move to nightly use once pustules have subsided)	
STEP 5	Apply Barrier Renewal Cream	Apply Barrier Renewal Cream	Apply Barrier Renewal Cream	
STEP 6	Finish with <b>MB-1</b> and spray on to skin	Finish with <b>MB-1</b> and spray on to skin	Finish with <b>MB-1</b> and spray on to skin	

<sup>\*</sup> For gentle exfoliation, apply **Volcanic Ash Mask** after cleansing 1-3x/week for up to 10 minutes. Then remove with a warm, dark cloth and proceed with protocol.

<sup>\*\*</sup> Use Mandelic Acid for the treatment of Post Inflammatory Hyperpigmentation (PIH). Once pustules have cleared, use Mandelic Acid for maintenance and to keep PIH under control. Spot treat as needed with Salicylic Acid Gel.